

ENTER THE NAMASTE "VALENTINE'S DAY SWEEPSTAKES" FOR A CHANCE TO WIN OUR NEW MONROE BAG AND WALLET DESIGN IN PERFECT RED!

February is **American Heart Month**. According to the American Heart Association, Cardiovascular disease is the leading killer of women over the age of 25. It kills nearly twice as many women in the United States than all types of cancer, including breast cancer, yet only 13 percent of women think heart disease is a threat to their health. In an effort to raise awareness, we are holding a contest encouraging women to learn about the warning signs of heart disease for a chance to win the all new **Monroe bag** and **wallet** in **Perfect RED**.

To enter, readers must e-mail contest@namasteinc.com with one of the warning signs of heart disease. **Warning signs can be found on americanheart.org**. Entries will be taken in order received and ONE winner will be picked using Random Number Generator. For optional additional entries, readers can post their answer on the Namaste Inc Facebook Fan Page or on Twitter @namasteinc via Direct Message or Reply. The contest is open to US residents only and is open for entries starting January 1 and ends on February 28, 2010. The winner will be informed directly and announced by March 8, 2010 on Namaste's Facebook Page, Twitter and Blog. Contest information and rules are below.

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Eligibility: The "Namaste Valentine's Day Sweepstakes" is open to legal residents of the continental United States only age 18 or older at time of entry. Void in the province of Quebec, Puerto Rico, and wherever else prohibited by law. Employees of Namaste Inc. and its subsidiaries, affiliates, advertising and promotion agencies, prize providers, and the immediate family members of and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, provincial, state and local laws and regulations.

Entry: To enter, you **must e-mail contest@namasteinc.com** with one of the warning signs of heart disease. **Entries must be received between 12:01 AM Pacific Time ("PT") starting 01/01/2010 ending on 02/28/10 at 11:59 PM (PT) (the "Sweepstakes Entry Period")**. Online entrants are subject to all notices posted online including but not limited to the privacy policy. One e-mail entry per person is allowed. In the event of a dispute, e-mail entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. **Additional Entries:** Persons may acquire additional entries through two methods. **Method #1:** Go to Namaste Inc. Facebook Fan Page, become a fan and post a warning sign of heart disease. **Method #2:** Direct Message or Reply to @Namasteinc on Twitter a warning sign of heart disease. One winner will be announced on Monday, March 8 at noon Pacific Time (PT).

Prize/Approximate Retail Value ("ARV"):

One (1) Monroe Bag (ARV: \$75-85)

One (1) Wallet (ARV: \$35-40)

Odds of winning will depend upon the total number of eligible entries received.

Random Drawing: Entries will be taken in order and assigned a number in order received. The winner will be selected in a random drawing through a Random Integer Generator (<http://www.random.org/integers/>) from among all eligible entries received during the Sweepstakes Entry Period on or about March 8, noon Pacific at the offices of Namaste Inc., whose decisions are final. **Winner will be notified by email. Winner will be required to sign and return, within ten (10) days of winner notification, an Affidavit of Eligibility, a Liability Waiver, and where allowable, a Publicity Release (collectively, "the Releases").**

The prize package will be awarded within approximately 3 weeks after the winner is verified and by March 31, 2010. If a prize notification or prize is returned as undeliverable, it will result in disqualification, and the prize will be awarded to an alternate winner in a separate random drawing. If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, his/her prize will be awarded in the name of his/her parent or legal guardian who must execute the Releases on the minor winner's behalf. Prizes are non-assignable or transferable to another individual, except to a surviving spouse.

Prizes are not redeemable for cash, and no substitution is permitted except if prize offered is unavailable, in which case a prize of equal or greater value will be awarded.

All federal, state, local or other taxes (if applicable) are the sole responsibility of the winner. Any winner that wins a prize or prizes that are cumulatively valued at \$600 or more will be sent an IRS Form 1099. No substitution, transfer or cash equivalent of a prize or any portion thereof is permitted, except by Namaste Inc., in which case a prize of equal or greater value may be awarded. The approximate value of the prize is subject to change based on current market conditions at the time of prize fulfillment. Any difference between the approximate value and the actual value, if any, will not be rewarded. Winner acknowledges that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner are responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

Entry and acceptance of any prize constitutes permission to use winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law. Prize is guaranteed to be awarded.

General: Participating entrants agree to these Official Rules and the decisions of The US Sweepstakes & Fulfillment Company and the Sponsor, and release the Sponsor and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability relating to their participation, acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize.

Privacy: By entering and providing the required entry information, Entrants acknowledge that Bel Bambini may also send information, samples or special offers it believes may be of interest to Entrant, or other information or goods offered by its marketing partners and Sponsors. Personal information collected from online entrants is subject to the Privacy Policy, which can be found at people.com.

Winner Confirmation. For a written confirmation of the winner (available after Monday, 03/08/10), send a stamped, self-addressed envelope no later than Friday, 04/09/10 to: "Namaste Valentine's Day Sweepstakes Winner Request, 9025 Eton Ave. Suite A, Canoga Park, CA 91304"

Sponsor: Namaste Inc., 9025 Eton Ave., Suite A, Canoga Park, CA 91304

Confidentiality: By entering you may be contacted by the Sponsor with future promotional offers. Information provided by you to participate in this Sweepstakes is subject to Sponsor's privacy policy.